



MODERN WAYS OF DEVELOPING PILGRIMAGE TOURISM IN UZBEKISTAN

Ziyoda Abduvasitovna Karimova
Associate professor of the department
Gulnoza Fayzullayevna Rasulova
Senior teacher

Article history:	Abstract:
Received: October 7 th 2023 Accepted: November 7 th 2023 Published: December 12 th 2023	In modern development, the development of tourism has its place. Today, large-scale reforms are carried out in Uzbekistan in all spheres of social life, and the main goal of these reforms is an indicator of the further development of the country's economy and the improvement of the living well-being of the Uzbek people. Tourism plays an important role in the economic development and growth of Uzbekistan, and in the following years, great attention is paid to the development of pilgrimage tourism in the country, among other areas of Tourism.
Keywords: Visiting Tourism, Domestic Tourism and foreign tourism, passive tourism, architectural monuments, geography, statistics agency, level of Tourism.	

Due to the fact that tourism is a highly profitable industry, many countries and businessmen pay great attention to its development. They are building new hotels, renovating and renovating old ones, and adapting them to world standards. An example of this is dozens of private hotels in the city of Samarkand alone. Development of tourism, the President of the Republic of Uzbekistan Shavkat Mirziyoyev, in his Address to the Parliament, expressed the following thoughts about the tourism industry among all other sectors: "Today, tourism is one of the promising sectors that bring high income to the national economy. Uzbekistan is a country with great potential in the field of tourism. There are more than 7,300 objects of cultural heritage in our country, and about 200 of them are included in the UNESCO list. At the same time, it is possible to increase new tourist destinations by taking advantage of the unique nature of our country and beautiful resorts. Actively involving world brands in this field, we need to pay special attention to the development of pilgrimage tourism, ecological, educational, ethnographic, gastronomic tourism and other branches of this field. In this regard, we should take into account that the use of public-private partnership relations will increase the opportunities for the development of the sector." It is necessary to develop and accelerate the program of visiting holy places and monuments in the cities of Samarkand, Bukhara, and Tashkent. It is necessary to fully utilize the great opportunities in the field of business tourism," he said in his speech. Tourism has its position and place as the most important sector in the economy of Uzbekistan.

Uzbekistan attracts the attention of the whole world with its many historical and architectural monuments,

diverse climate and rapid development. For centuries, Uzbekistan was located on the path of the Great Silk Road trade, merchants and travelers, geographers and colonists and conquerors. At the same time, Uzbekistan is becoming one of the attractive tourist destinations for those interested in culture, history, tradition and exotic countries. Uzbekistan is proud of its ancient architectural monuments that have survived to this day. The Ishan-Qala complex in Khiva, historical centers in Bukhara, the cities of Shahrisabz and Samarkand are included in the special list of UNESCO's "World Heritage". Unique monuments and architectural structures in these cities reflect the past and play a major role in the history of the country. The traditions and customs of the Uzbek people living at the crossroads of the Great Silk Road were formed over many centuries as a result of the influence of the traditions of the Zoroastrians, Sogdians, Bactrians and other tribes, as well as the customs of Islam.

The number of tourists who came to Uzbekistan in the first 4 months of the year was announced. Tajiks are in the first place - about 624 thousand people.

According to the statistics agency, more than 2 million foreign citizens came to Uzbekistan for tourist purposes in January-April 2023. Citizens of neighboring countries make up the majority of them.

The number of citizens who came to Uzbekistan for tourist purposes in the first 4 months of 2023 by country:

- Tajikistan - 623.8 thousand;
- Kazakhstan - 558.8 thousand;
- Kyrgyzstan - 487.7 thousand;
- Russia - 207.7 thousand;
- Turkey - 29.7 thousand;
- Turkmenistan - 14.2 thousand;



- South Korea - 9.2 thousand;
- India - 8.3 thousand;
- China - 6.3 thousand;
- Germany - 5.7 thousand

The contribution of Uzbek scientists is the basis for the development of the religion and science of Islamic studies, their scientific and spiritual heritage, their role in the formation of the Islamic civilization in Central Asia, the rich history and hospitality of the people. To develop tourism in the country is Ismaili, Tsar Bakr, Shashmai Ayub, Shahizinda, Ruhobot, Imam al-Bukhari, Bahauddin Naqshband, Gori Amir, Khoja Ahror, Pahlavon Mahmud, Hazrat Imam, Zangi ata, Sultan Saodat, Hakim at - Famous pilgrims like Termizi are proof of this idea. The country has world-famous pilgrimages and shrines, the visit of which is equivalent to the personal pilgrimage of Islam. Mobile applications for holy shrines and pilgrims have been developed in Uzbekistan for the convenience of pilgrims. Specific proposals are being developed for the development of pilgrimage tourism in Uzbekistan, and attention is being paid to the issue of informing the world community about the tourism opportunities for visiting our republic. Great attention was paid to the development of a new tourist brand in Uzbekistan, creating all the necessary conditions for visitors, and improving existing tourist routes taking into account the requirements of visitors.

2 - table
The level of travel of young people of Uzbekistan¹

	Rate Percent	Valid Percent	Cumulative	Percent
Every 2-3 months	12	11,30	11,0	11,0
Every 6-7 months	17	16,0	16,0	27,0
Once in 1 year	34	32,10	32,0	59,0
Once every 2-3 years	15	14,20	14,0	73,0
I don't travel at all	28	26,40	27,0	100,0
Total	106	100,0	100,0	

A total of 106 people took part in our survey conducted among students in Tashkent on the development of

pilgrimage tourism and business tourism in Uzbekistan. Of these, 63.2% of those who participated in our survey were women and 36.8% were men.

2 – table
The opinion of the youth of Uzbekistan about tourism in Uzbekistan²

	Rate Percent	Valid Percent	Cumulative	Percent
Too bad	13	12,30	12,0	12,0
Not bad	44	41,50	42,0	54,0
Good	46	43,40	43,0	97,0
Very good	3	2,80	3,0	100,0
Total	106	100,0	100,0	

From this we can understand that the majority of those interested in tourism in Uzbekistan are women. As shown in Table 2, 52.8 (53%) of the students who participated in our study are 19-21 years old.

In our study, when studying the level of travel of students, their level of travel showed that: 11.3% of those who travel once in 2-3 months, 16% of those who travel once in 6 months, and 32.1% of those who travel once a year, 14.2% of those who travel every 2 years, and 26.4% of those who do not travel at all. This shows that the rate of traveling among the youth of Uzbekistan is very low, which can be clearly seen in Table 3.

The result of the survey conducted on the state of tourism services in Uzbekistan shows that; 2.8% of students expressed the opinion that the quality of service in the tourism of Uzbekistan is very bad, 26.4% is bad, 60.4% is good, and 10.4% is very good. From the results of this research, we can see that the majority of young people of Uzbekistan stated that the quality of tourism services in Uzbekistan is good. This can be clearly seen in the table above. In our country, in the field of tourism and hospitality

The results of our survey on the lack of service specialists showed that 55 of those who took part in the survey, i.e. 53.8%, rated this idea as bad. 62.3% of the youth of Uzbekistan support the decisions of our country's president in the field of tourism.

98% of the youth of our country say that there is a great need for skilled personnel to improve the tourism industry.

Pilgrimage tourism is a set of pilgrimage trips by representatives of different religions. Traditionally, it refers to religious journeys, but it can also refer to secular journeys that are of particular importance to the pilgrim. The importance of pilgrimage tourism can be justified according to two features: pilgrimage tourism



is so important that the pilgrimage site becomes important. How important is pilgrimage tourism to pilgrims? Pilgrimage is also an opportunity for many people to receive spiritual nourishment during these difficult times. People travel to certain destinations to experience religious enlightenment. The journey, often long and sometimes difficult, is an opportunity for people to reflect.

LIST OF USED LITERATURE

1. Decree of the President of the Republic of Uzbekistan Sh. Mirziyoyev
2. On measures to ensure rapid development of the tourism sector of the Republic of Uzbekistan, December 2, 2016, gov.uz
3. Decision of the Cabinet of Ministers of the Republic of Uzbekistan
4. Prime Minister of the Republic of Uzbekistan A. Aripov, Tashkent city, February 23, 2023, No. 77
5. Khamidov O. Kh. Improving the management of ecological tourism development in Uzbekistan: problems and solutions / Khamidov O. H., Shadiev R. Kh., Navruz-zoda B. N., Aslanova D. Kh.. - Tashkent: Economics, 2016.
6. Safayeva S. R. Marketing of restaurant business: study guide / Safayeva S. R., Khamidov O. Kh., Tolipova N., Abidova D. I.. - Tashkent: Economy, 2016.
7. "Economics and society" #5(84) www.iupr.ru
8. Karimova, Z. A., Maxmudova, N. S., & Zayniyeva, K. S. (2022). SAVDODA MARKETINGNING O'RNI VA AHAMIYATI. *Academic research in educational sciences*, 3(10), 787-792.
9. <https://railway.uz/>
10. <https://lex.uz/uz/>
11. <https://tashkent.railway.uz/>
12. <https://unilibrary.uz/>
13. <https://elib.tstu.uz/>