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## SUCCESSFUL INVESTMENT AND ITS RESULT (BASED ON PERSONAL EXPERIENCE)

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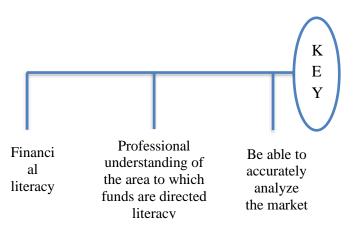
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Article history:		Abstract:
<b>Received:</b>	11 <sup>th</sup> January 2023	This article highlights the achievements of a young leader and
Accepted:	11 <sup>th</sup> February 2023	millionaire based on his personal experience. The paths to success are
<b>Published:</b>	26 <sup>th</sup> March 2023	illuminated. Also given suggestions based on his experience.
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Investment is traditionally defined as the "commitment of resources to achieve later benefits".

Successful investing can be one of your biggest allies in the quest for long-term financial security. Unfortunately, unsuccessful investing can leave you wishing you'd kept your money in the bank<sup>1</sup>.

The most successful investors were not made in a day. But everyone wants to succeed faster in business and life. It can be achieved. Being successful at anything requires following a set of rules. I made some rules for myself and it brought me success. Only for this you need to have success keys that open any lock. (1- picture)



## 1-picture. The knowledge you must know to achieve success<sup>2</sup>

I started my investment based on the above key rules of success. <u>I will give you a few examples:</u>

**1. First**, I started the business in 2014 by establishing a CNG gas station in Shiraz (Iran) called "Jannat gas station" which today it has value of **\$4 million**. This has brought us success for the following reasons:

- after a thorough analysis of the market in the region, I found that the demand for this product is high, and as a result, the demand for our product has been stable until now;

- I constantly increased my knowledge in this field, that is, product composition, which technologies should be used, etc.

- Financially, I analyzed the payback period of this investment. The coverage period was 3 years. This is a good indicator and that's why I got a loan of 2 million dollars from the bank and paid it back in 3 years.

## I continued to invest following the same rules

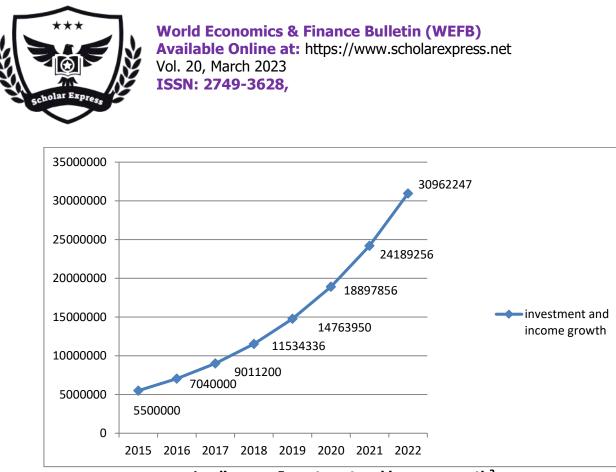
**2. Second,** I am investing to "Real state" company since 2015. Since 2012 "Real state" is the highest profitable industry in Iran and as top <u>3 most profitable</u> industries in the world. During this period, his investment volume increased by 1200%. This means that your investment is growing at a guaranteed rate of <u>28%</u> per year. The investment made by us has given very good results (1- diagram)

<sup>1</sup> 

https://www.enduraprivatewealth.com.au/uploads/

<sup>134/59/</sup>Successful-Investor-Secrets.pdf

<sup>&</sup>lt;sup>2</sup> created by the author





It can be seen from the diagram that our final value is <u>3 million</u> dollars.

**3. Third,** the newest investment in Saffron trade in 2023 by the opening of Satrap company which works internationally with UAE (second office), Brazil Sao Paolo, Japan, Germany, and the Czech republic so far and It has been the main focus currently to make it one of the most reliable and trustworthy companies which work with the huge marketing stability and by the leadership of the CEO Alireza Pandkhahi which currently estimated by the Net worth of 7\$ Million.

In conclusion, these rules made me **a young millionaire.** Based on the above experiences, <u>I</u> <u>suggest the following:</u>

- A deep study of a network will eliminate fear and risk in your investment in that direction. Therefore invest in knowledge first. Then you can feel the benefits in advance;

- Build a strong team and a team of industry professionals. Professionals are strong in competition and lead to success;

- Complete knowledge of financial literacy and market analysis. This contributes greatly to orderly movement;

- Find the Right Investing Path. Your level of knowledge, personality, and resources should determine the path you choose

- Know Your Investment Strategy. Nobody knows you and your situation better than you do.

Therefore, you may be the most qualified person to do your own investing

## LIST OF USED LITERATURE

- 1. https://en.wikipedia.org/wiki/Investment
- 2. https://www.enduraprivatewealth.com.au/uplo ads/134/59/Successful-Investor-Secrets.pdf
- 3. https://www.investopedia.com/investing/steps -successful-investment-journey/