



## STATISTICAL ASSESSMENT OF TOURISM DEVELOPMENT STAGES AND DIRECTIONS IN UZBEKISTAN

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<p><b>Received:</b> 3<sup>rd</sup> October 2023 <b>Accepted:</b> 3<sup>th</sup> November 2023 <b>Published:</b> 4<sup>th</sup> December 2023</p>	<p>The main reason for the growing demand for tourism services in the world is primarily socio-economic reasons, ie an increase in funds in the hands of the population, an increase in free time, an extension of the vacation period provided to employees and the expansion of such opportunities. Also, an increase in the development of transport, its cheapness and accessibility, a reduction or abolition of currency restrictions, liberalization of the visa regime, etc.</p>
<p><b>Keywords:</b> Economy, tourism, smart tourism, logistics, tourism "monetization", infrastructure, tourists, tourism goals, development.</p>	

### INTRODUCTION

Tourism embodies a complex and integrated sphere of the world economy, which has a significant impact on the entire world economy. It applies equally to the economy of individual countries and regions. In some countries, international tourism is the only source of foreign exchange earnings. Thanks to him, a high level of economic development and people's well-being are supported.

Tourism is the primary basis of the economy of many developed and developing countries of the world. The basis of the modern tourism market, both in terms of quality and quantity, is employee vacations. In recent years, the importance of business trips in tourism, as well as trips of people of retirement age, has been increasing. The size and level of the impact of international tourism on the world can be estimated according to the following indicators.

of the President of the Republic of Uzbekistan of April 30, 2022 " On additional measures to diversify domestic tourism services" and No. PQ-2666 of January 15, 2022 "On organizing the activities of the State Committee for the Development of Tourism of the Republic of Uzbekistan" The main tasks and directions of the activities of the State Committee for Tourism Development of the Republic of Uzbekistan are as follows:

ensuring the formation and implementation of a holistic concept of tourism development aimed at radically increasing the country's tourism potential, giving

tourism the status of a strategic sector of the economy, conducting a unified state policy in the field of tourism; implementation of an active advertising and information policy aimed at conducting marketing research in the external and internal markets of tourism services, wide promotion of historical and cultural heritage, preservation and development of the tourism image of the Republic of Uzbekistan, penetration of national tourism products and brands into international tourism markets;

Currently, the role of tourism in the world is constantly growing, which is due to the increasing influence of tourism on the role of people in people's lives, as well as on the economy of all countries. Most of the services in tourism are performed with minimal losses, tourism is increasingly affecting the world economy, all this is a characteristic of tourism. The tourism sector of activity allows to achieve the highest rate of added value. In the current market economy, tourism companies are increasingly aware of the importance and necessity of developing new services and products.

coordinating the development of national and regional programs for the comprehensive development of internal, inbound and outbound tourism and monitoring their implementation, intensive development of a wide range of tourism types, attracting foreign investments, as well as loans and grants from international financial institutions and other organizations, to the development of tourism infrastructure in accordance with international standards <sup>1</sup>A number of specific tasks have been defined.

<sup>1</sup> Decision PQ-2666 "On the organization of activities of the State Committee for Tourism

Development of the Republic of Uzbekistan". <https://lex.uz/>



## LITERATURE REVIEW

Kujel Yu. In his textbook, he revealed the role of tourism in the socio-economic development of the country. In this, it is necessary to pay special attention to tourism as the fastest growing sector of the country <sup>2</sup>.

According to Russian scientists N. Morozova and M. Morozov, the modern tourism industry has undergone great changes with the introduction of new computer technologies. It is practically impossible for any organization to operate successfully in the tourist business market without the use of modern information technology <sup>3</sup>.

N. According to Khaidarov, the admission of foreign students to the field of education in the country should be drastically increased. They live as tourists for at least 4 years of study. Parents and close friends can come and go to see them during their studies <sup>4</sup>.

According to the historian S. M. Solovev, the reason for the princess's trip was "interest in seeing the wonders of the world." Pilgrimages are gradually developing in Russia as well.

According to the reviewed experts, the development of the tourism sector has a high direct impact on the development of all sectors of the country. Nowadays, it is necessary to show the tourism potential of our country to the world by using the existing tourism potential based on the experiences of developed countries.

## RESEARCH METHODOLOGY

In the world export of goods and services, the share of tourism currently accounts for about 8% of the world export, 30% of the world trade in services, 11% of the world gross product, 9% of the world capital investment, 11% of the world consumer spending, and 5% of the world tax revenue. In addition, tourism has a significant impact on the employment of the population. According to experts, every eighth employee in the world is currently employed in tourism and related fields. The tourism industry is one of the three leading

export sectors of the world economy. It is second only to oil production and refining and automotive industries.

Tourism is developing as a single system in most countries of the world and brings significant income to the country's budget.

## ANALYSIS AND RESULTS

During 2022, 1167 hotels and similar accommodation facilities were operating in Uzbekistan, of which 93.2% were hotels, 1.3% motels and 5.5% others.

During 2022, 2,250,300 people were accommodated in hotels and similar accommodation facilities, of which 53.4% were citizens of Uzbekistan, 30.4% were citizens of CIS member states, and 16.2% were citizens of foreign countries.

In 2022, 929,900 people will stay in hotels and similar accommodation for work and professional purposes, 834,600 people will stay for vacation, leisure and recreation, 78,600 people will stay for communication with friends and relatives, 42 8 people came for the purpose of education and professional training, 58.2 thousand people came for the purpose of healing and healing procedures, 58.9 thousand people came for the purpose of visiting shrines.

There are three main problems with tourism statistics, one of which is comparison without data. It means to roughly compare information in order to determine the laws and trends of tourism development . Changes in this area, latitudes and periods, indicators in one name, evaluation of magnitudes, their aspects related to different countries, and others are among them.

Statistical data are often incomparable due to differences in subject matter, accounting methodology, or measurement units. But in many cases, it is possible to compare incomparable data. Until recently, there was a lot of confusion in terms of tourism and the classification of travelers. For example, the main concept of "tourist" was not called the same. The difference was related to the length of stay at the non-residential destination (from 1 to 5 or more nights) and the age of the travelers (from 14 and older), as well as the purpose of the trip. Some different interpretations

<sup>2</sup>Current Issues Of Tourism Development In Uzbekistan

<https://core.ac.uk/download/336866720.pdf>

(Kujelya Yu . L. \_ Tourism i hospitality \_ Textbook :- M. \_ : Izdatelstvo Yurayt , 2018. — 439 p . )

<sup>3</sup>Current Issues Of Tourism Development In Uzbekistan

<https://core.ac.uk/download/336866720.pdf> (

Morozova N., Morozov M., Informatsionnoe obespechenie turizma. Uchebnik. Moscow, KnoRus , 2016, 7 c )

<sup>4</sup> N. Khaidarov . Tourism in development foreign countries experience \_ It's open economy : healthy competition , business environment investment environment attractiveness / International practical conference / TDIU 2020



are preserved to this day. About 40% of countries do not count tourists as visitors, and 10% exclude business visitors. In some cases, the arrival is recorded in the country of permanent residence of the visitor, and in others it is recorded according to the nationality. All this makes international comparison difficult

One of the first specialists in the field of tourism is Thomas Cook from England. He was a Baptist pastor (priest), and in 1843 he first gathered 570 believers and took a tourist group on a train trip between the English cities of Leicester and Loughborough and laid the foundation for the organization of mass tourism <sup>5</sup>.

The Russian Tyrist Society, established in 1901, plays a major role in the development of Tyrism in the country. The members of the tourism society organized various excursions on foot, on foot, on bicycles, on skis, on horseback, in kayaks and on sails. Member of the

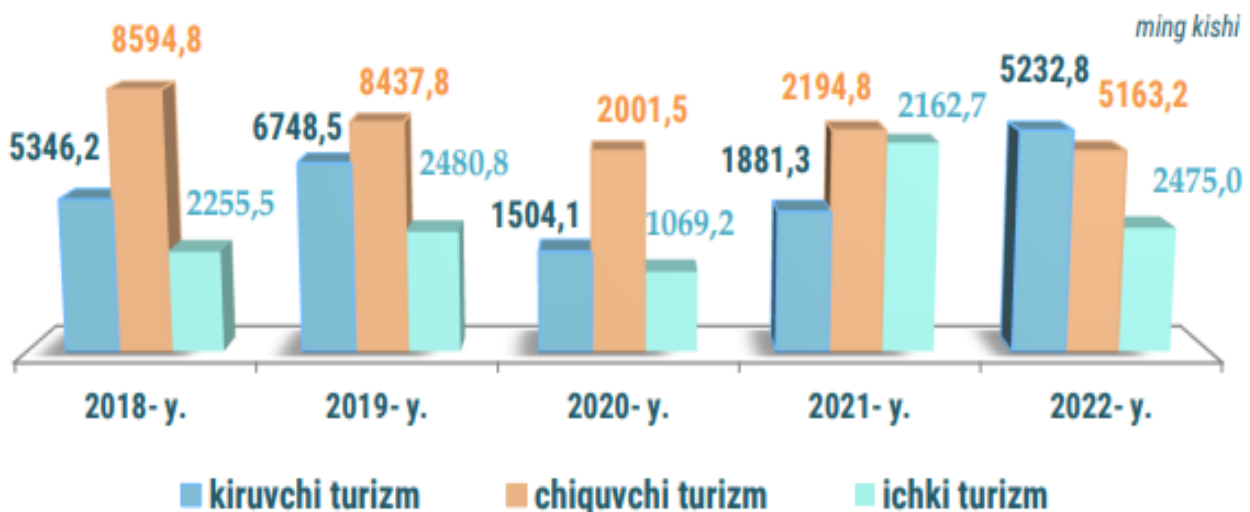
society A. Pankratov circumnavigates the globe for the first time in 15 years.

After the First World War, that is, from the 1920s, international tourism entered a new stage of development. During the war, many tourists went to Italy and Switzerland, and in the years after the war, their travels covered all European countries.

After the end of World War II, international tourism began to develop in some European countries, the USA and Canada. By 1951, the total number of tourists registered around the world reached the pre-war level and reached 25 million. organized more than people.

International exchange began to develop on a large scale. Tyrism began to turn from an individual into an organized mass situation. In 1947, the Official Union of International Tourist Organizations (MSOTO) was approved in Paris. Its real members are state and non-state organizations. 116 countries are part of the Union.

**Table 1**  
**The main indicators of incoming, outgoing and domestic tourism in 2022 <sup>6</sup>.**



**table 1**, it can be noted that in 2022, 5232.8 thousand people came to our republic for various purposes, which shows that it is 113.4 thousand people or 2.12% less than in the corresponding period of 2018. Outbound tourism also amounted to 5163.2 thousand people in 2022 and decreased by 3431.6 thousand people or 39.9% compared to the corresponding period of 2018, while domestic tourism amounted to 2475.0 thousand

people in 2022, compared to the corresponding period of 2018 by 219. We can see an increase of 5 thousand people or 9.7%. This means that we can consider the reforms carried out in the field of tourism in our country in recent years as a result of the reforms implemented by the initiatives of our President. Indeed, in recent years, a number of significant works have been carried

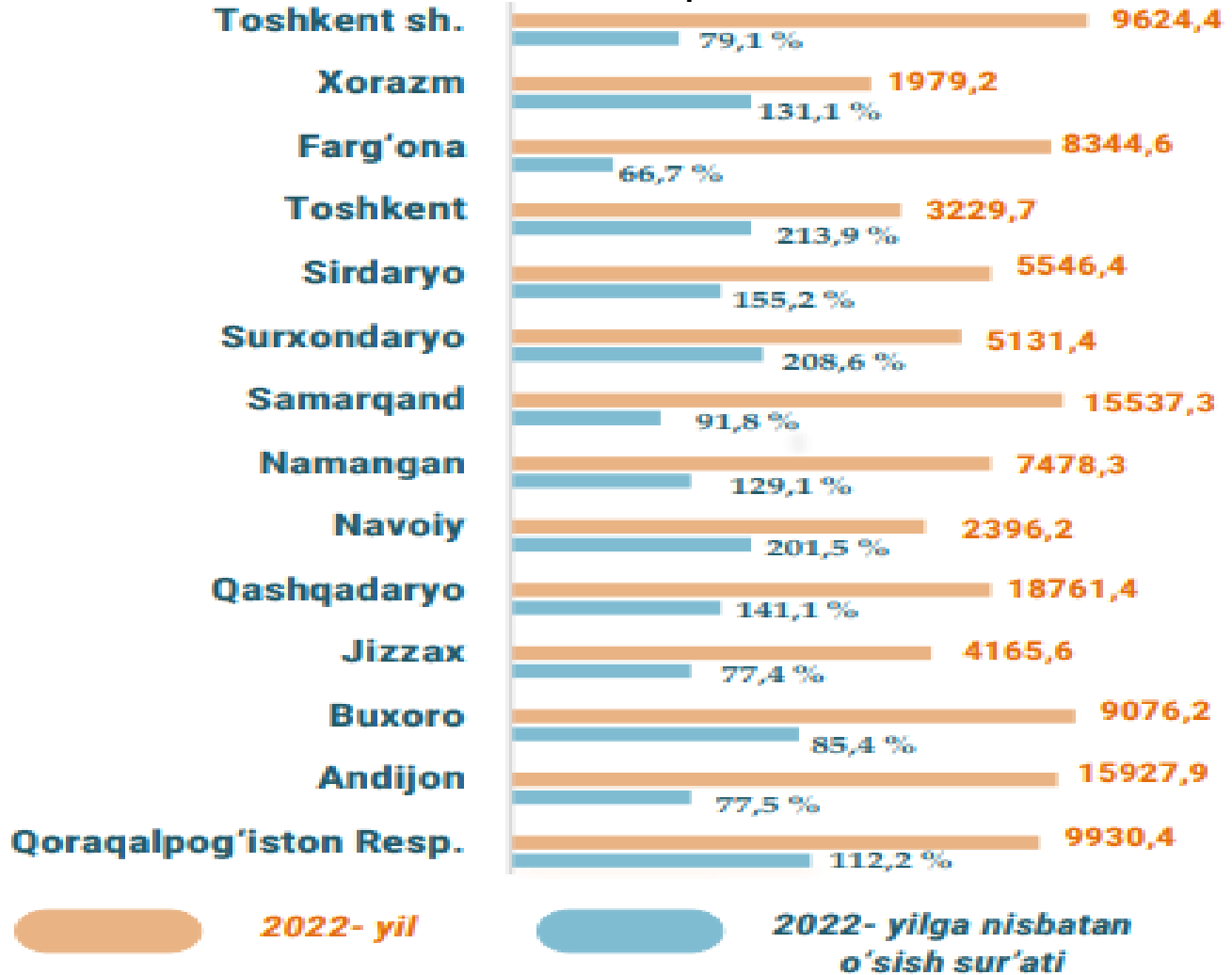
<sup>5</sup><http://arm.sies.uz/wp-content/uploads/2020/10/12-y-Halkara-turizm.-Darslik-XMMamatkulov-ABBektemirov-va-bosh.-S-2007-.pd>

<sup>6</sup> It was compiled based on the information of the Statistical Agency in the presence of the President of the Republic of Uzbekistan. <https://stat.uz>.

out in the country in terms of the development of domestic and foreign tourism.

**Table 2.**

**The number of tourists in the territories of the Republic of <sup>7</sup>Uzbekistan . thousand units.**



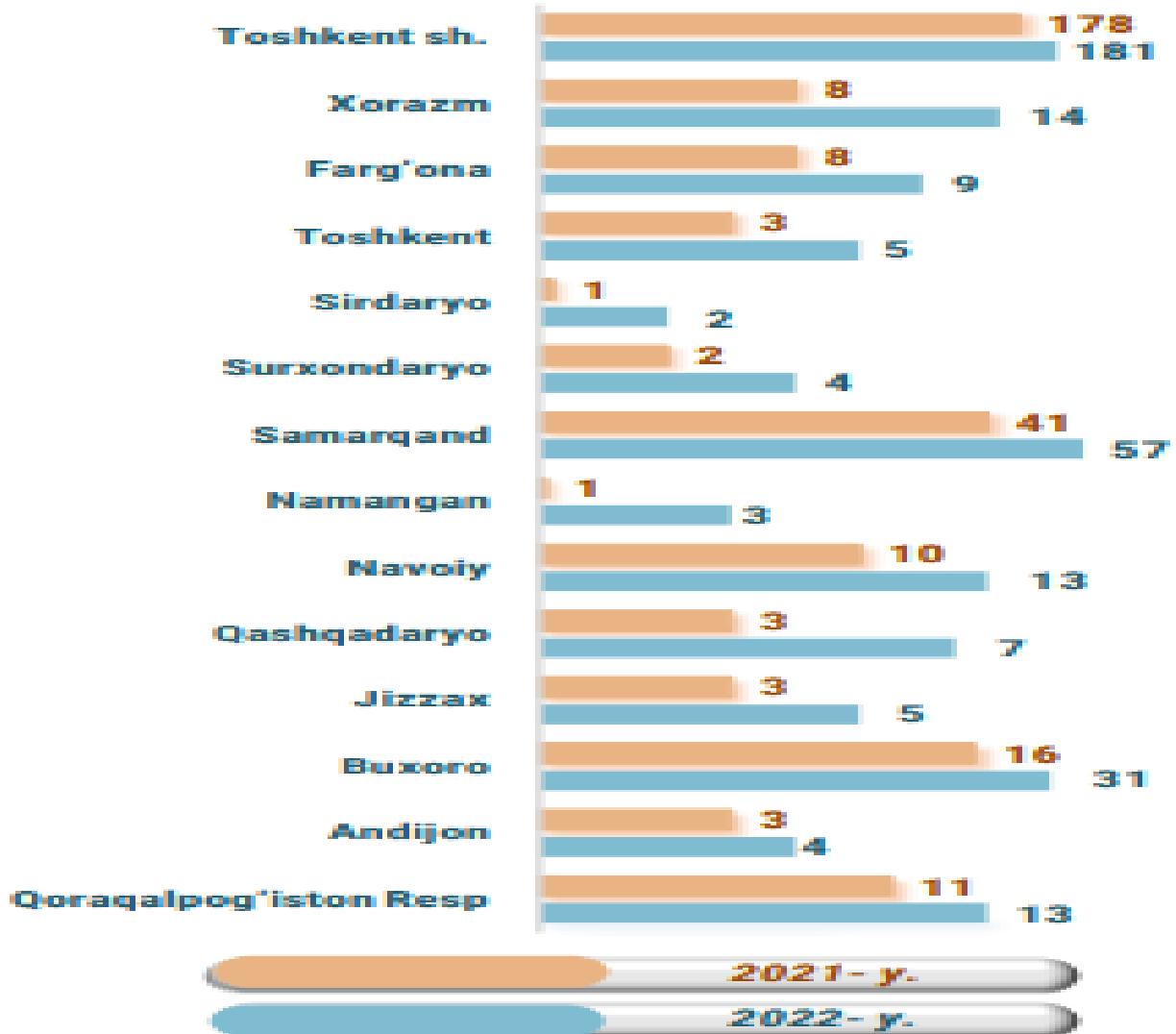
The data of Table 2 shows that in 2022, among the regions of our republic, the largest number of tourists came to Kashkadarya region, 18761.4 thousand people, and compared to the corresponding period of the

previous year, 41.1% more tourists visited. Khorezm region was the least visited by 1979.2 thousand tourists, which is 31.1% more than the corresponding period of last year.

**Table 3.**  
**in 2022 operating \_ tourism firm and organizations number, pcs<sup>8</sup>**

<sup>7</sup> It was compiled based on the information of the Statistical Agency in the presence of the President of the Republic of Uzbekistan. <https://stat.uz>.

<sup>8</sup> The Agency of Statistics under the President of the Republic of Uzbekistan was created on the basis of about 500 umts. <https://stat.uz>.



Based on the data of Table 3, it can be noted that in 2022, about 300 tourist companies and organizations are operating, and the region with the largest number of tourist companies in our Republic is the city of Tashkent with 181 tourist attractions, followed by Namangan and Syrdarya regions.

In 2022, the number of other accommodation facilities was 98, of which 31.9% are operating in Tashkent city, 19.8% in Bukhara and 13.2% in Tashkent region. In 2022, 673,800 pilgrims were served , 82.9% were accepted, 14,000 citizens were sent on a trip to foreign countries and Uzbekistan .

### SUMMARY AND RESULTS

The global development of tourism is the most reliable and the strongest system for bringing the countries of the world closer and activating their mutual relations.

Tourism development has a positive effect on all sectors. It leads to high growth of the country's economy. Also, the investment made in the field pays off in a short period of time, the possibilities of tourism companies expand, and the possibility of high profits serves to increase the amount of investments involved in the field. Therefore, many developing countries and entrepreneurs in the world market pay great attention to the development of the tourism sector. In tourism, now the greatest attention is paid to pilgrimage tourism. In Muslim countries such as Saudi Arabia, Turkey, Egypt, and Malaysia, extensive reforms are being implemented to popularize halal tourism. Also, in the United States, Germany, England, France, Spain and other countries where the majority of the population is Muslim, tours that meet the standards of halal tourism are rapidly developing.



More than 900 million tourists traveled worldwide in 2022, more than double the number in 2021, but still 63 percent of pre-pandemic levels, according to new data from the UNWTO .<sup>9</sup>Every global region recorded significant growth in international tourist arrivals. The Middle East has seen the strongest relative growth, with arrivals now up 83 percent compared to the pre-pandemic period. As Europe welcomes 585 million arrivals in 2022, nearly 80 percent of pre-pandemic levels. Africa and the Americas recovered about 65 percent of pre-pandemic visitors, while Asia and the Pacific only reached 23 percent due to a stronger pandemic. The reason for this is that the restrictions during the pandemic are being eased in recent months.

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<sup>9</sup> UNWTO - World Tourism Organization