



## INCREASING THE ECONOMIC EFFICIENCY OF AGRICULTURAL PRODUCTS ON THE BASIS OF WORLD MARKET REQUIREMENTS

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<p><b>Received:</b> 6<sup>th</sup> December 2023 <b>Accepted:</b> 7<sup>th</sup> January 2024 <b>Published:</b> 8<sup>th</sup> February 2024</p>	<p>This article provides information on the industrialization of the agricultural sector and the mechanism for the production of competitive and export products with high added value in the agricultural sector. This article discusses the development of a strategy for exporting agricultural products to international markets.</p>
<p><b>Keywords:</b> Conditions of globalization, international market, competitive product, competitive advantage, strategic goals.</p>	

**INTRODUCTION.** In the conditions of globalization, in the world economy, the agricultural sector plays an important role in providing the population with food and agricultural products, and raw materials for the processing industry. According to international statistics, the demand and demand for agricultural products of the world's population has been growing by 5-7% per year on average in the last 20 years. In this process, according to the experiences of the countries of the European Union, the USA, Japan and Israel, the development of the activities of farms specialized in the sector, increasing their economic efficiency, introducing advanced innovations, ensuring the implementation of state programs adopted through economic and statistical research of the sector, their systematic formation, clustering of the agrarian sector Farming is being carried out in modern forms such as

In recent years in our republic, a number of positive works have been carried out by the Government of the Republic to ensure compliance with international standards of all sectors of agriculture, including the storage and processing network, quality and safety indicators of agricultural products. In particular, the decree of the President of the Republic of Uzbekistan dated May 18, 2020 No. 5995 PF "On additional measures to ensure that the quality and safety indicators of agricultural products comply with international standards" was signed.

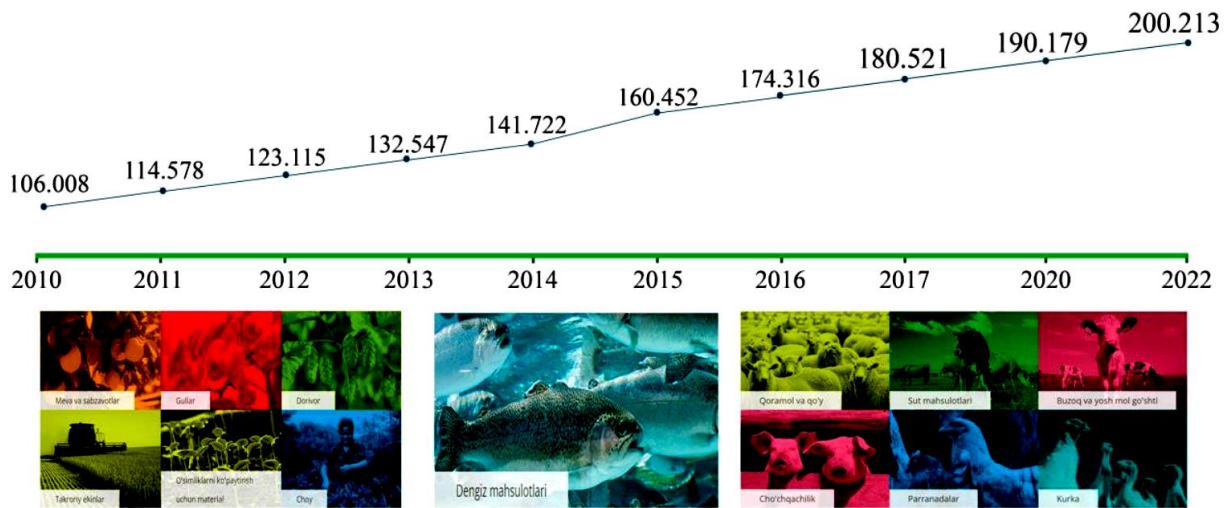
In this decree, Organic and Global G.A.P. under the state unitary enterprise "Center for Standardization in Agriculture" measures to establish a comprehensive test laboratory complex in accordance with the requirements of international standards are mentioned. In the "Action Strategy for Further Development of the

Republic of Uzbekistan" No. PF-4947 of February 7, 2017 of the President of the Republic of Uzbekistan Shavkat Miromonovich Mirziyoev, specific tasks were defined in the section on modernization and rapid development of agriculture.

At the core of these tasks is to further increase the welfare of the people by developing, growing, storing, processing and exporting competitive products that meet international requirements. But it is not enough to grow a product to enter the international market. It is important that they meet international standard requirements.

Therefore, having international certificates is a global G.A.P., which serves as a "visa" for product export. - standard is recognized worldwide and is one of the most widely used standards for agricultural products in international trade. Currently, more than 200,000 manufacturers in 130 countries around the world are certified according to this certificate (Figures 1-3).

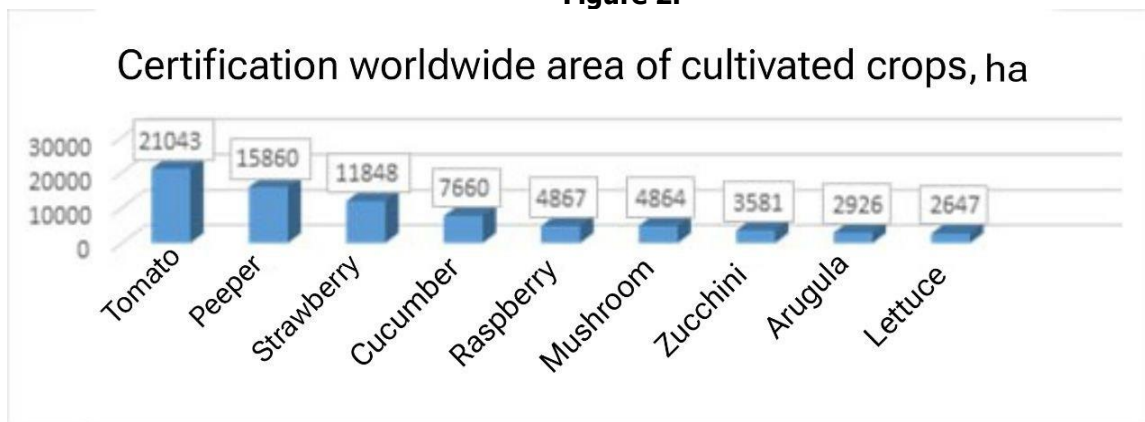
Today, the globalGAP standard is used in more than 120 countries of the world, taking into account the impact of various negative factors during the cultivation period on the quality and safety of agricultural products. In most of these countries, a national technical working group for the implementation of this standard has been formed, and global G.A.P. based on national standards have been adopted. For example, Chileg.A.P. – Chilean National Standard, AMA G.A.P. - Australian national standard, QS-GAP - German national standard, New Zealand - New Zealand national standard, J G.A.P. - Japanese national standard, CHINA G.A.P. – China national standard etc.



**Figure 1. Growth dynamics of companies with Global G.A.P certification around the world.<sup>1</sup>**



**Figure 2.**



**Figure 3.**

Development of the strategy of economic development of the agrarian sector is also gaining

importance in the research conducted in the world economy. However, our analysis shows that the

<sup>1</sup> <https://cyberleninka.ru/article/n/qishloq-xo-jaligida-global-g-a-p-good-agricultural-practices-standartlarini-joriy-etish-tizimi-va-ahamiyati>.



increase in the volume of production of agricultural products in the world lags behind the growth of the population and their demands, which shows that this issue cannot find its scientific solution. In this regard, sustainable development of the agrarian sector, specialization of production processes, increasing the level of economic efficiency of economic entities through the use of modern innovative technologies and methods, comprehensive statistical research of the factors affecting their activity, implementation of scientific research works on ensuring competitiveness as one of the main directions is appearing.

In the conditions of globalization in the world, by deepening the structural changes in the agricultural sector in our country, increasing the production efficiency of agriculture, continuously providing the population with food products, raw materials for the processing industry, further strengthening the country's food security, environmentally friendly products in accordance with international standards One of the most important tasks is to significantly increase the export potential of agricultural products as a result of encouraging the increase in cultivation.

In recent years, in connection with the shortage of water observed in the conditions of the pandemic, the constant increase in the price of food products in the world market, increasing the volume of cultivation of food crops and agricultural products in the republic, ensuring their stability and increasing their varieties, is an urgent issue today - the population fully meeting the standard level of food products, ultimately raising the standard of living and well-being of the rural population is set as a priority.

In our opinion, the main advantage of the agrarian sector is that it serves as a source for the development of more than 90 important sectors and industries of the economy. In particular, the development of the economy of the industrial sector, the gross added value cannot be imagined without the agricultural sector. Also, the role of the network in providing the population with clean, high-quality food and agricultural products is considered high.

The development of the added value chain in the agricultural development strategy is an important factor in ensuring agricultural competitiveness. High costs of delivering products from the field to the final consumer, i.e. collection, transportation, storage, processing, packaging and certification, reduce the profit received by agricultural producers.

The low level of development of the food production industry limits the possibility of increasing the volume of production of products with high added

value. In order to attract investments in the development of infrastructure, it is necessary to take measures aimed at developing financial markets, a favorable business environment, as well as supporting producers and developing production and sales chains. The limited processing and packaging capabilities of agricultural farms producing the majority of exported fruits and vegetables lead to huge losses. Also, seasonal sharp changes in prices and unstable market conditions have a negative impact on their activity.

**CONCLUSIONS AND SUGGESTIONS.** International practice experience global G.A.P. confirmed the advantages of the transition to the certification system, showing a reliable increase in food safety and a decrease in the risk of product counterfeiting, as well as a reduction in costs directed at the process of conformity confirmation.

This system will help to introduce a single generalized quality assurance system in the international community, ensure coverage of the entire product movement path, prevent repeated quality audits, eliminate the possibility of falsification and increase the level of satisfaction of the growing demands of consumers.

Currently, there are no internationally recognized or harmonized normative documents that ensure the quality and safety of agrotechnical activities during the cultivation of agricultural products in our republic.

This situation is caused by the global G.A.P by consumers in the international (European) markets. In the period when the certificate is required, the neglect of this standard by the farms of our republic may create obstacles for our agricultural products to gain a place in the international markets.

Currently, one of the important issues is to increase the export, quality and competitiveness of agricultural products produced in our country, as well as to eliminate technical barriers to trade.

So, in order for our republic to take a strong place in the international markets of agricultural products, the global G.A.P. It is necessary to do this in accordance with the purpose of certification according to the system. Today, Uzbekistan exports agricultural products to more than 80 countries.

In recent years, investments for modern warehouses and processing equipment have been channeled by small producers from various financial sources, including loans from international financial institutions. However, they are separated from processing enterprises and exporting organizations.



Due to the lack of effective mechanisms for uniting small agricultural producers, their activities remain fragmented. This prevents the achievement of high economic indicators and limits the possibility of integration into added value chains.

It should be noted that the share of cooperatives in the markets of developed countries (European Union, USA, Canada) exceeds 40 percent, while in Uzbekistan this trend is just developing.

There is a lack of equipment for phytosanitary control of fruits and vegetables in laboratories, wholesale markets and logistics centers that meet international standards and quality requirements, as well as in customs and border posts.

This, in turn, hinders the increase in the volume of products produced and sold, increasing the added value, diversification of export geography and types of products.

It is necessary to ensure the safety and quality of agricultural and food products by ensuring the compliance of the national legal framework of sanitary and phytosanitary control with the requirements of the World Trade Organization and the standards of the target foreign markets.

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